

FÓRUM DA INTERNET NO BRASIL

EVENTO ON-LINE

workshop

Entre médicos e
algoritmos: decisões
automatizadas na
área da saúde

🕒 28/7 - QUA - 14H

📍 youtube.com/nicbrvideos

APRESENTAÇÃO



Lara Rocha Garcia

Graduada em Direito e Comunicação (Mackenzie e Unesp)

Visiting Scholar na Columbia Law School

Doutoranda em Direito Político e Econômico – Inteligência Artificial (Mackenzie)

Mestre em Direito Político e Econômico – Inovação e Saúde (Mackenzie)

Especialista em Leadership, Innovation and Entrepreneurship por Stanford Graduate School of Business - Ignite Program.

Tem mais de 10 anos de experiência em inovação tendo atuado como Gerente do Innovation Lab no Hospital Albert Einstein e Head de Produtos do dr.consulta.

Autora de mais de 10 livros, artigos nacionais e internacionais.

Advogada e Prof de Direito Digital, Proteção de Dados, Inovação e Direito da Saúde.

● ALPHAGO
00:20:49



 Google DeepMind
Challenge Match



● LEE SEDOL
00:36:35

Table 2. Physician and Symptom Checkers' Diagnostic Accuracy, Stratified by the Acuity Level and Prevalence of the Conditions Described by the Clinical Vignettes

Vignette Characteristic	No. (%)		Listed, % (95% CI)			
	Vignettes Completed by Human Dx Physicians	Vignettes Completed by Symptom Checkers	First ^a Human Dx Physicians	Symptom Checkers ^b	Top 3 ^a Human Dx Physicians	Symptom Checkers ^a
All vignettes	1105 (100)	770 (100)	72.1 (69.5-74.8)	34.0 (30.7-37.4)	84.3 (82.2-86.5)	51.2 (47.4-54.3)
Acuity level ^c						
High	398 (36.0)	263 (34.2)	79.1 (75.1-83.2)	24.3 (19.1-29.6)	89.2 (86.1-92.3)	39.5 (33.6-45.5)
Medium	376 (34.0)	260 (33.7)	70.7 (66.1-75.4)	37.7 (31.8-43.6)	84.3 (80.6-88.0)	56.9 (50.9-63.0)
Low	331 (30.0)	247 (32.1)	65.3 (60.1-70.4)	40.5 (34.3-46.7)	78.5 (74.1-83.0)	57.5 (51.3-63.5)
Vignette prevalence ^d						
Common	639 (57.8)	457 (59.4)	69.6 (66.1-73.2)	38.1 (33.6-42.5)	83.3 (80.4-86.2)	55.6 (51.6-60.7)
Uncommon	466 (42.2)	313 (40.6)	75.5 (71.6-79.5)	28.1 (23.1-33.1)	85.8 (82.7-89.0)	44.7 (38.4-49.3)

Totals may not add up to 100% owing to rounding.

^a $P < .001$ for all comparisons between physicians and symptom checkers.

^b Results described by Semigran et al.⁴ Full version of clinical vignettes available at: <http://www.bmj.com/content/bmj/suppl/2015/07/07/bmj.h3480.DC1/semh025489.www1.pdf>.

^c Acuity level of vignettes defined by Semigran et al.⁴ Differences across physicians and across symptom checkers for this category were statistically significant ($P < .001$).

^d We defined "common" diagnoses as those that accounted for more than 0.3% of ambulatory visits (or >3 764 082 visits) in the United States in 2009 to 2010. These totals were compiled from data gathered by the Centers for Disease Control and Prevention, the National Ambulatory Medical Care Survey, and the National Hospital Ambulatory Medical Care Survey. Differences across physicians and across symptom checkers for this category were statistically significant ($P < .05$) except for the difference between the rate that physicians listed the correct diagnosis in the top 3 for common vs uncommon vignettes.

Discussion | In what we believe to be the first direct comparison of diagnostic accuracy, physicians vastly outperformed computer algorithms in diagnostic accuracy (84.3% vs 51.2% correct diagnosis in the top 3 listed).⁴ Despite physicians' superior performance, they provided the incorrect diagnosis in about 15% of cases, similar to prior estimates

INDUSTRIAL AI APPLICATIONS

HEALTHCARE

Caption Health theater insitro
 Recursion OVERJET OWKIN
 UNLEARN Olive

SMART HOME

ORIGIN[™]
WIRELESS AI

CONSUMER DEVICES

Audio Analytic
 FRITZ.AI

RETAIL & CPG

MSIGHT AIFI
 syte Vue.ai[®]

MEDIA

descript

SUPPLY CHAIN & LOGISTICS

covariant OSARO
 INCEPTIO TECHNOLOGY Outrider

WASTE MANAGEMENT

AMP ROBOTICS[™]
 greyparrot

FINANCE & INSURANCE

zesty.ai TRACTABLE
 AKUR8

FOOD & AGRICULTURE

prospera
 Aquabyte
 BEEWISE

DEFENSE

DEEPSIG

EDUCATION

ELSA
 Riid

MANUFACTURING

drishti
 LANDING AI

CONSTRUCTION
 OPENSOURCE



LEGAL

LegalForce
 lexion

TRANSPORTATION

parallel domain Aurora algolux
 KONUX DEEPMAP GHOST
 momenta

MINING

KoBold Metals

GAMING

modl.ai

ENERGY

BRAINBOX AI
 myst ai

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Horizon Robotics Tenstorrent blazeb
 SYNTIAN GRAPHCORE

DATA SCIENCE PLATFORMS

data iku

MACHINE TRANSLATION

LILT

NLP & CONVERSATIONAL AI

Hugging Face RASA

DOCUMENT ANALYSIS

(h[s])[®] HYPERSCIENCE Eigen Technologies
 ROSSUM
 cinnamon AI

CLIMATE RISK SCORING

JUPITER[™]

DEEP LEARNING ACCELERATORS

deci Break the AI Barrier run:ai LatentAI

AIOPS (IT & DEVOPS AUTOMATION)

harness snyk
 StormForge

SPEECH RECOGNITION

DEEPGRAM

ENTERPRISE SEARCH

coveo™ jibe

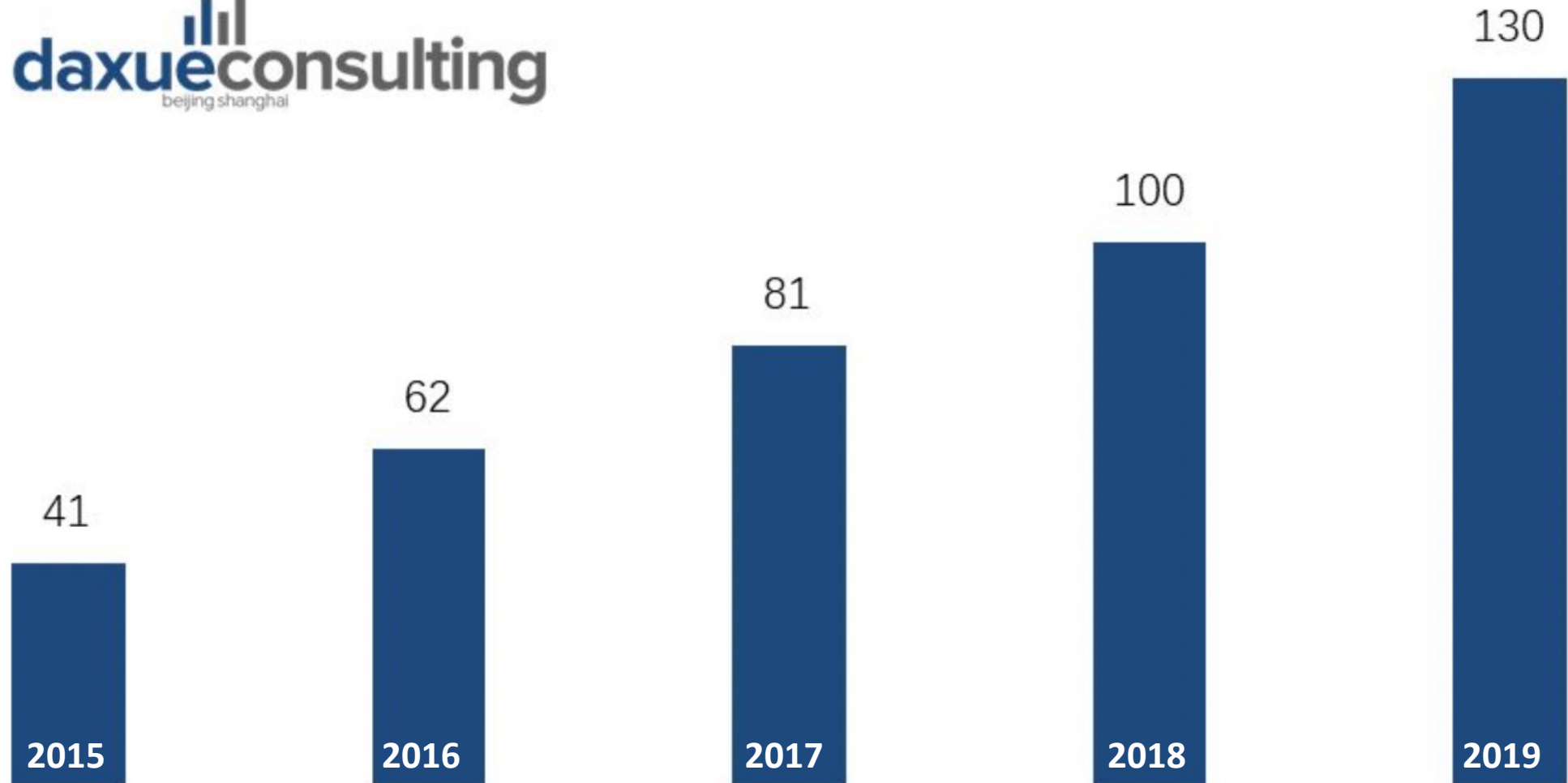
SALES & CRM

WATER LEAK DETECTION

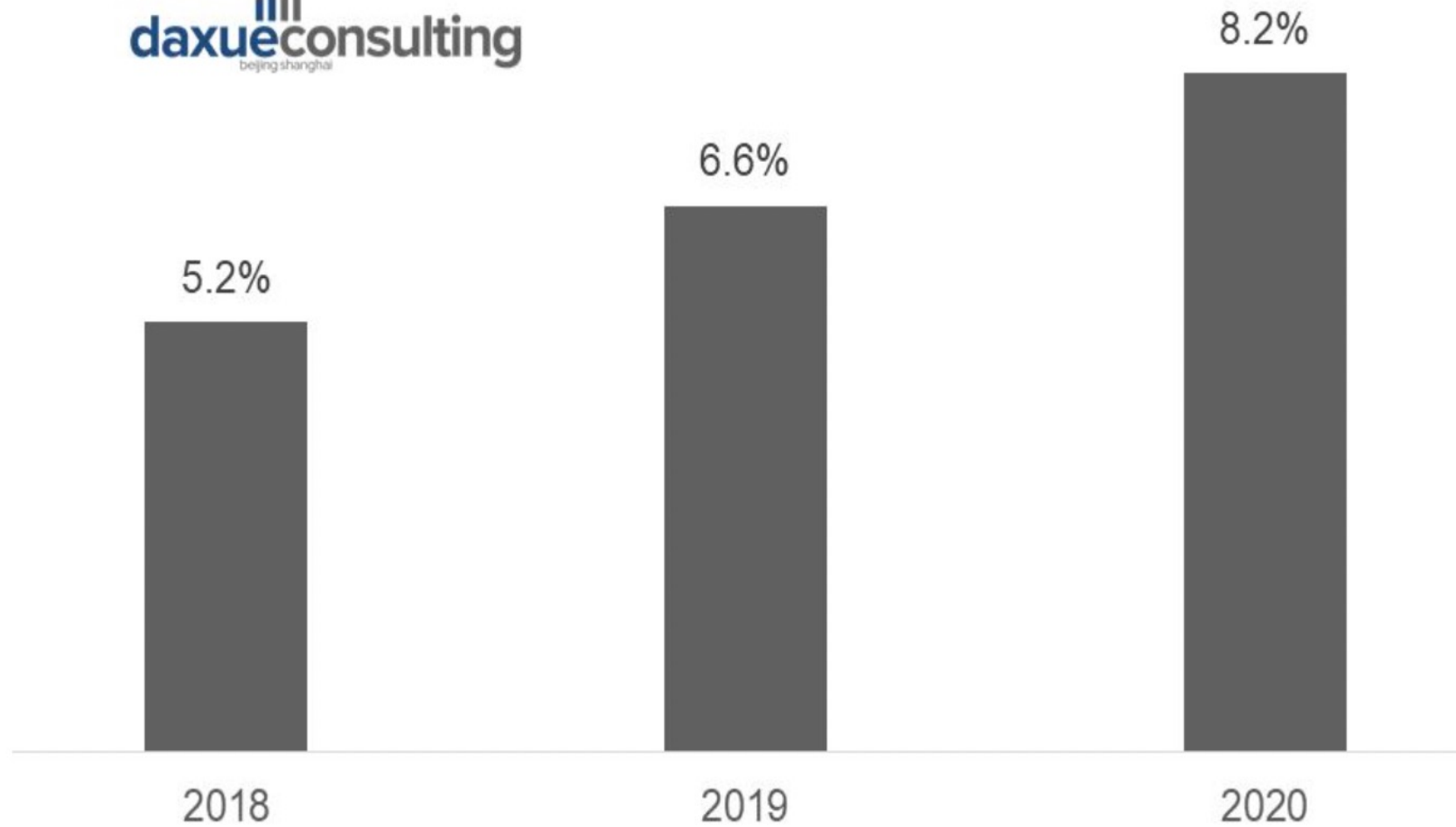
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Caption Health	AI-guided ultrasound	\$	75
insitro	AI-powered drug R&D	\$	643
Olive	RPA for hospitals	\$	459
Overjet	AI-enabled dental imaging and claims review	\$	8
Owkin	Federated learning for medical research	\$	74
Recursion	AI-powered drug R&D	\$	510
Theator	Surgical intelligence	\$	21
Unlearn	Digital twin technology for clinical trials	\$	15

Size of the telemedicine market in China (Million RMB)



The penetration rate of China's telemedicine industry







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H4D | HEALTH
FOR DEVELOPMENT

1991 - 2000

2001 - 2009

2010 - 2020

WMA/WHO/UN

1999: WMA: Tel Aviv Declaration

2005: WHA 58.28 Resolution

2006: eHealth Global Observatory

2006: Building Foundations for eHealth

2006: Project among USA, India and UM for Telemedicine in Afganistan

2009: Nova Delhi Declaration

2009/2010: WHO: 2 reports with opportunities of development in telemedicine

2012: Frameworks for eHealth

2012: National eHealth Strategy

2015: Moscou Declaration

2016: Atlas of eHealth country profiles: the use of eHealth in support of universal health coverage

2016: Global diffusion of eHealth: making universal health coverage achievable: report of the third global survey on eHealth

2018: Digital Me

2020: Data, Analytics and Delivery for Impact

2021: Global Strategy on Digital Health

Brazil

1997: Parecer nº 31/97: Petrobras consults CFM about offshore patients

2001: Medical Act (CFM nº 1627/2001)

2002: Parecer CFM nº 36/2002: *Telecare*

2002: CFM nº 1.638 e 1.639/2002

2002: CFM Nº 1.643 Telemedicine

2007: National Telehealth Programm (Portaria MS/GM Nº 2.546)

2009: Teleradiology (CFM Nº 1.890)

2010: Código de Ética Médica

2013: Emenda ao Ato Médico

2014: Estratégia de e-Saúde para o Brasil

2016: Marco Legal da Inovação

2018: Lei de Proteção de Dados Pessoais (LGPD)

2018: Decreto Marco Legal da Inovação

2018: Telemedicina

2019: Revogação da Telemedicina

2020: CFM Nº 1756/2020

2020: MS Nº 467/2020

2020: Projeto de Lei 696/2020

2020: Nota técnica ANS



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A- A+

WMA STATEMENT ON AUGMENTED INTELLIGENCE IN MEDICAL CARE



Adopted by the 70th WMA General Assembly, Tbilisi, Georgia, October 2019

26th November 2019

RECOMMENDATIONS

That the WMA:

- Recognize the potential for improving patient outcomes and physicians' professional satisfaction through the use of health care AI, provided they conform to the principles of medical ethics, confidentiality of patient data, and non-discrimination.
- Support the process of setting priorities for health care AI.
- Encourage the review of medical curricula and educational opportunities for patients, physicians, medical students, health administrators and other health care professionals to promote greater understanding of the many aspects, both positive and negative, of health care AI.

The WMA urges its member organizations to:

- Find opportunities to bring the practicing physician's perspective to the development, design, validation and implementation of health care AI.
- Advocate for direct physician involvement in the development and management of health care AI and appropriate government and professional oversight for safe, effective, equitable, ethical, and accessible AI products and services.
- Advocate that all healthcare AI systems be transparent, reproducible, and be trusted by both health care providers and patients.
- Advocate for the primacy of the patient-physician relationship when developing and implementing health care AI systems.



Health Topics ▾

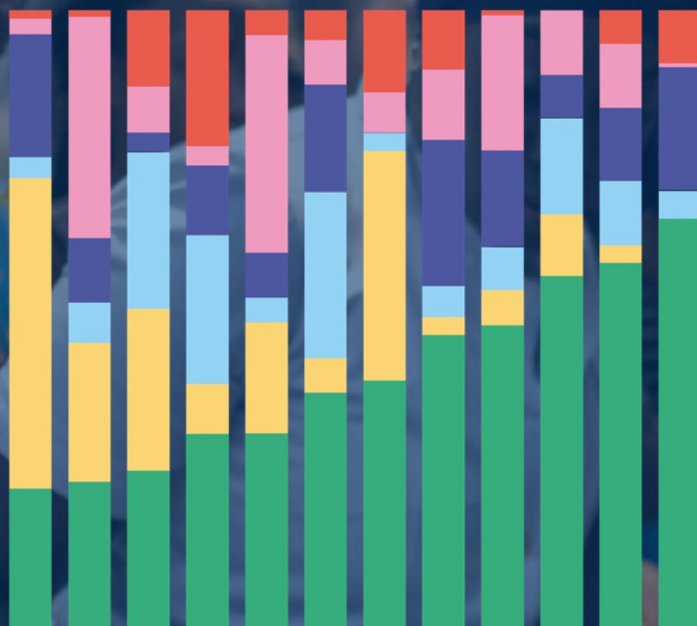
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Data, Analytics and Delivery for Impact

IMPROVING MEASUREMENT

FOCUSING ON RESULTS

DELIVERING IMPACT

World Health Organization Data Principles

10 August 2020

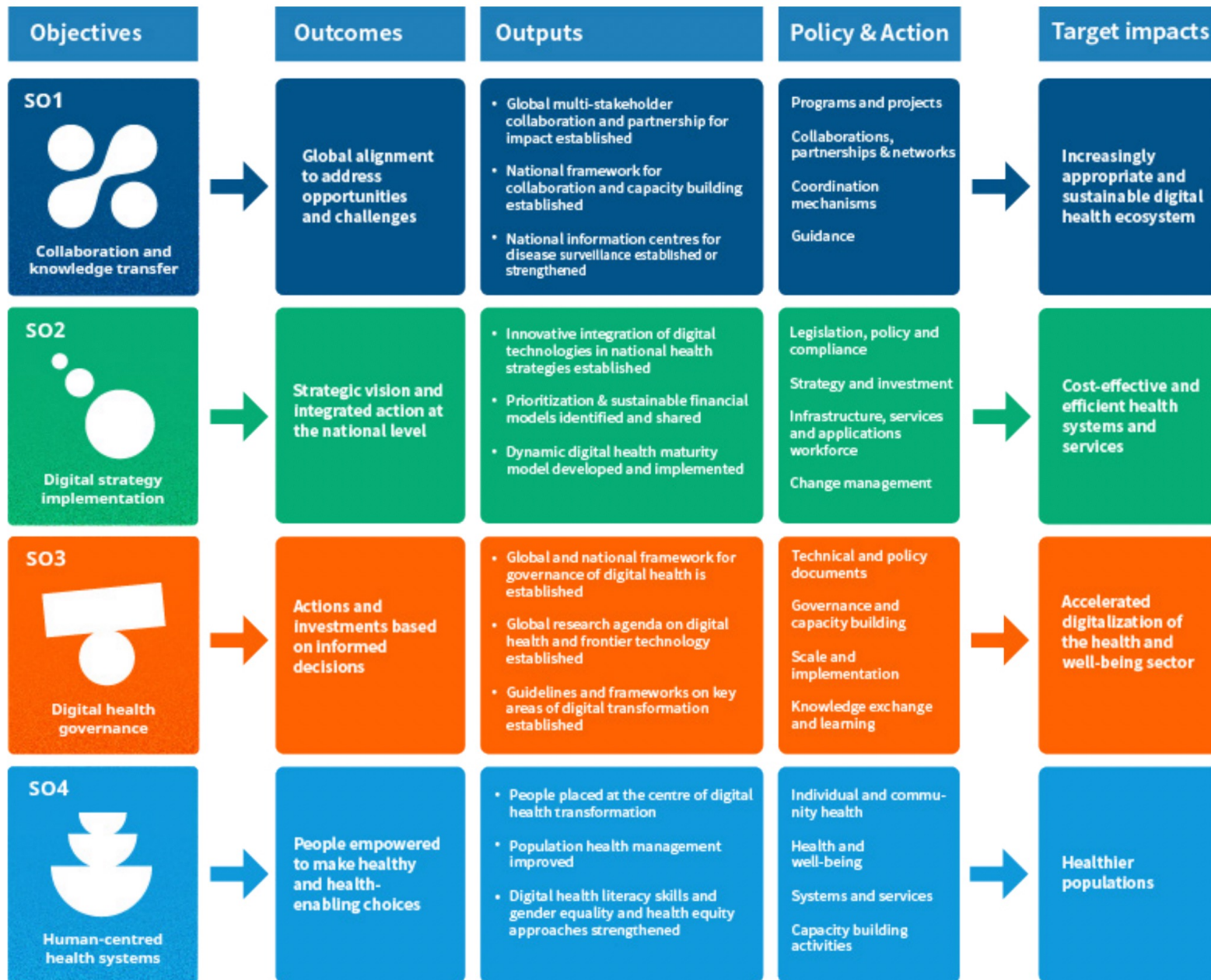
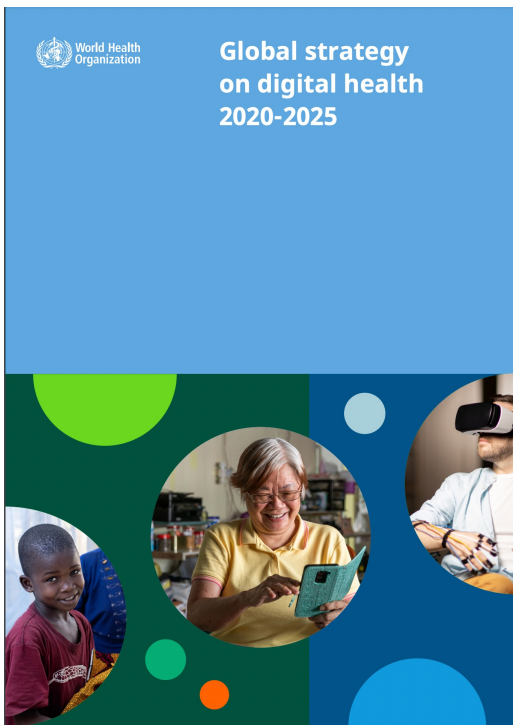
1. WHO shall treat data as a public good

2. WHO shall uphold Member States' trust in data

3. WHO shall support Member States' data and health information systems capacity

4. WHO shall be a responsible data manager and steward

Fig. 1. Summary implementation of the action plan



https://cdn.who.int/media/docs/default-source/documents/gd4dhdaa2a9f352b0445bafbc79ca799dce4d.pdf?sfvrsn=f112ede5_75

